

Special Events

Saturday, Nov. 23

➤ **Jingle & Mingle**

An evening of Christmas Cheer and entertainment.

Sunday, Nov. 24

➤ **Brunch with Santa**

Every child gets a meet-n-greet with Santa, a new book and goodie bag!

**Monday, Nov. 25 &
Tuesday, Nov. 26**

➤ **Father/Daughter Gala**

Special evening of dinner and entertainment.

**Wednesday, Nov. 27 &
Thursday, Nov. 28**

➤ **Christmas Carnival**

Prizes, candy and lots of fun!

Saturday, Nov. 30

➤ **Perfectly Princess
Tea Party**

An afternoon Gala with princesses and live entertainment.

Proceeds support



Attractions

- *Up to 70 decorated Christmas trees*
- *Gingerbread Lane with professional displays*
- *Photos with Santa*
- *Face Painting*
- *Christmas music & entertainment*
- *Gingerbread cookies*
- *Photos with celebrity cartoon characters*
- *Gift shop & café for coffee & meals*



2019 Sponsorship Opportunities

**November 22 – 30
Western Development Museum**

Follow us!

www.festival-of-trees.com



**Contact: Kim Callbeck
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306-371-8371**

Sponsorship Opportunities, General (In-Kind and Cash)

Sponsorship Opportunities, Special Events (In-Kind and Cash)

Level	General Benefit	Level	Special Event Benefit
\$100 - \$999	<ul style="list-style-type: none"> Company mention on Festival's website Company mention in Festival's program (20,000+visitors) 	\$250 - \$999	<ul style="list-style-type: none"> All General Benefits as listed on the left PLUS Company mention in special event program
\$1,000 - \$2,999	<ul style="list-style-type: none"> 4 complimentary general admission tickets to Festival Company mention on Festival's website Company mention in Festival's program (20,000+visitors) 	\$1,000 - \$2,999	<ul style="list-style-type: none"> All General Benefits as listed on the left PLUS Company logo on special event hard copy and digital advertising posters Company logo on digital screens at the special event Company logo in special event program
\$3,000 - \$4,999	<ul style="list-style-type: none"> 15 complimentary general admission tickets to Festival 4 complimentary tickets to Jingle & Mingle event Company logo on digital screens at Festival Company logo on Festival's website Company logo in Festival's program (20,000+visitors) 	\$3,000 - \$4,999	<ul style="list-style-type: none"> All General Benefits as listed on the left (*except event tickets) PLUS *2 complimentary tickets to Jingle & Mingle event *2 complimentary tickets to the special event you're sponsoring Company logo on special event hard copy and digital advertising posters Company thanked by emcee at event Company logo in special event program
\$5,000 - \$6,999	<ul style="list-style-type: none"> 20 complimentary general admission tickets to Festival 8 complimentary tickets to the Jingle & Mingle event Company thanked on overhead announcement played several times per day throughout the Festival Company logo on Festival hard copy and digital advertising posters Company logo on digital screens at Festival Company logo on Festival's Facebook & Twitter posts Company ad on Festival's website (1" x 3") Company logo on Festival's website Company logo in Festival's program (20,000+visitors) 	\$5,000 - \$6,999	<ul style="list-style-type: none"> All General Benefits as listed on the left (*except event tickets) PLUS *4 complimentary tickets to Jingle & Mingle event *4 complimentary tickets to the special event you're sponsoring Opportunity to present greetings at special event Company thanked by emcee at event Company logo in special event program
\$7,000 - \$9,999	<ul style="list-style-type: none"> 30 complimentary general admission tickets to Festival 10 complimentary tickets to the Jingle & Mingle event Company thanked on overhead announcement played several times per day throughout the Festival Company logo on Festival hard copy and digital advertising posters Company logo on digital screens at Festival Company logo on Festival's Facebook & Twitter posts Company ad on Festival's website (2" x 4") Company logo on Festival's website Company logo in Festival's program (20,000+visitors) 	\$7,000 - \$9,999	<ul style="list-style-type: none"> All General Benefits as listed on the left (*except event tickets) PLUS *6 complimentary tickets to the Jingle & Mingle event *4 complimentary tickets to the special event you're sponsoring Opportunity to present greetings at special event Company thanked by emcee at event Company logo in special event program
\$10,000+	<ul style="list-style-type: none"> 50 complimentary general admission tickets to Festival 12 complimentary tickets to the Jingle & Mingle event Company thanked on overhead announcement played several times per day throughout the Festival Company logo on Festival hard copy and digital advertising posters Company logo on digital screens at Festival Company logo on Festival's Facebook & Twitter posts Company ad on Festival's website (2" x 4") Company logo on Festival's website Company logo in Festival's program (20,000+visitors) 	\$10,000+	<ul style="list-style-type: none"> All General Benefits as listed on the left (*except event tickets) PLUS *8 complimentary tickets to the Jingle & Mingle event *4 complimentary tickets to the special event you're sponsoring Opportunity to present greetings at special event Company thanked by emcee at event Company logo in special event program