



## 2020 Sponsor Benefits

**2020 Event**  
November 20 - 28  
Western Development Museum

Ronna Hjertaas  
(306) 220-7718  
sponsorship@festival-of-trees.com  
www.festival-of-trees.com

Special Area Sponsors	\$100 - \$999	\$1,000 - \$2,999	\$3,000 - \$4,999	\$5,000 - \$6,999	\$7,000 - \$9,999	\$10,000+
Sponsor name on Festival's website	✓	✓				
Sponsor name on Festival's social media	✓	✓				
Sponsor name on digital screens	✓	✓				
Sponsor name in Festival's program (20,000 visitors)	✓	✓				
Sponsor logo on Festival's website			✓	✓	✓	✓
Sponsor logo on Festival's social media			✓	✓	✓	✓
Sponsor logo on digital screens			✓	✓	✓	✓
Sponsor logo in Festival's program (20,000 visitors)			✓	✓	✓	✓
Sponsor mention on voiced ad played several times daily				✓	✓	✓
General admission tickets (value \$12 each) *Note 2 tickets \$500 - \$999	2*	4	15	20	30	50
Jingle & Mingle tickets (value \$75 each; Saturday, Nov. 21, 2020)		2	4	8	10	12

Additional benefits for special event sponsors are listed below with an adjusted Jingle & Mingle ticket package. Benefits can be suited to your needs.

Special Event Sponsors	\$100 - \$999	\$1,000 - \$2,999	\$3,000 - \$4,999	\$5,000 - \$6,999	\$7,000 - \$9,999	\$10,000+
Sponsor thanked by event emcee			✓	✓	✓	✓
Opportunity to present greetings at the event you are sponsoring				✓	✓	✓
Jingle & Mingle tickets (value \$75 each; Saturday, Nov. 21, 2020)		2	2	4	6	8
Special event tickets (to the event you are sponsoring)			2	4	4	4